

April 2020



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From Your President

Dear LAA Members,

I want to update you on the status of LAA events in light of the national and local efforts to control the spread of the coronavirus.

First of all, I am hoping that everyone is doing well and taking the experts' advice to practice social distancing and stay home as much as possible. Wash your hands often, don't touch your face, and follow all the government's suggested restrictions. This is a very dangerous virus, especially for our over 60 members.

This leads me to the announcement that the Board of Directors has decided to cancel a number of LAA activities and events in compliance with what is best practice during this pandemic. We hate to cancel any of our events, but we don't want to endanger the health and well-being of our members.

The following are now officially cancelled through the end of May 2020:

- All Monthly Programs through the end of May 2020
- Spring Member Show
- Remainder of the Youth Art Show
- All Workshops are cancelled through the end of May 2020
- All fees and payments for shows and workshops will be refunded.
- We will attempt to keep the National Photography Show and the National Fine Art Show in some form this year. We will tentatively postpone The National Photography Show to August or early September. The entry deadline will be extended to June 7.
- The National Fine Art Show Call for entry will be delayed at least until May 1st, 2020.

The board is working on ways for LAA members to stay connected while we wait out this virus. One of the most important aspects of this association is the camaraderie and support we give each other in our artistic pursuits. Because we don't want to lose this connection, we are exploring virtual classes and groups, as well as virtual workshops. Holding the monthly program via video stream is also an option. All of those ideas require some research



and possibly some new equipment, so it will take a couple of weeks or more until we can launch those offerings. We will start small and go from there.

Note that some of our groups will be able to go outside when the weather permits, so the Plein Air Group plans to start up in May with new guidelines on Social Distancing. Open Studio and the Drawing Group may also be able to continue if held outdoors. We will keep you informed. Obviously, if there is a lockdown of some sort, even these outdoor activities may be cancelled.

I will also post this announcement to our Blog on the website. I encourage you to leave comments there. We want to hear from you and to get any suggestions you have on how to weather this crisis as an organization. Your Board continues to have on-going communication with each other regarding the many areas of stewardship that you have entrusted to us.

Helen Harrison,
President

Artist Productivity and Other Tips

Here is an excerpt from: **9 Productivity Tips for Artists Working from Home from Artwork Archive** (Click [here](#) for the whole article, or visit artworkarchive.com).

Being an artist has its perks. In the studio, you are the boss—there is no answering to anyone else. Your time is your own, and you get to decide how to spend it. How refreshing, right?

It's one reason why so many choose to go down the creative path!

And yet, with great freedom comes great responsibility. Having such flexibility on your own can prove difficult for artists to adjust. Sometimes the work just doesn't get done. The problem is, between making new work, marketing, selling, applying to calls, managing contacts, showing, inventorying, and staying organized, there's a TON that needs to get done—and, you're the only one responsible for it.

This freedom has now turned into a major thorn in your side, especially if you're relying on your art to make a living.

So, what is an artist to do? How are you supposed to stay motivated and get all your to-dos accomplished when you're the only one in the room? Especially when it's so easy (and fun) to procrastinate.

We'll let you in on a secret: it gets easier with a little practice. Follow these nine tips to help you stay productive as an art boss on your own.

1. Decide what works best for you and your unique path.
2. Play tricks on your brain with productivity cues.
3. Remember that small distractions add up and don't actually help you relax.
4. Forgo some flexibility and block your tasks.
5. Save time on the boring stuff.
6. Embrace a more gentle, less perfect self.
7. Master the art of taking breaks.
8. Don't ignore the people in your life.
9. Give yourself office hours and stick to them!

Click [here](#) for **5 Online Art Challenges to Help You to Stay Creative and Connected During Coronavirus Lockdown**



And click [here](#) for an article on **The Art of Socializing During a Quarantine.**

Helen Harrison,
President

Tentative: Next Monthly Member Program - Thursday, June 11th

Location: Louisville Center for the Arts

6:30 pm: Social/Networking, 7:00 pm: General Meeting, 7:30 - 8:30 pm: Demonstration



June Demo Artist
Karen Roehl - The Language of Abstraction

2020 Demo Schedule

Meeting Date	Demo Artist	Title
11-Jun	Karen Roehl	The Language of Abstraction
13-Aug	Susie Hyer	Painting Nocturnes
10-Sep	Dennis Pendleton	Color Theory
8-Oct	Lael Har	Aspen in Acrylic
12-Nov	Merryll Saylan	Contemporary Wood Sculpture

2020 LAA Art Show Schedule

Here's what's in store for 2020!

Youth Show: March 3-31

Canceled: Spring Members Fine Art Show: April 16-19

Postponed: National Photography Show: May 21-31

Library Theme Show: July

National Fine Art Show: Sep 3-13

Fall Members Fine Art and Craft Show: Nov 19-22

Upcoming LAA Shows

LAA National Juried Photography Show

Event Date: TBD (Late Aug or Early Sep), 2020 at the Louisville Center for the Arts

Registration Deadline: June 7

Reception: TBD, 6pm - 9pm, Awards 7:30pm



The Louisville Art Association is pleased announce the return of our well-known National Photography Show! This national show brings incredible images from master photographers around the country in a wide variety of categories. With over \$4000 in awards and prizes, this is one of the top photography shows in Colorado! All applications will be submitted via the **Call for Entry** website. Click [here](#) to register on **Call for Entry**.

This year's judge, **Jesse McLaughlin**, is the former president of the Professional Photographers of Colorado. For show details and the **full prospectus**, visit the LAA website [here](#).

LAA has also acquired **Mike's Camera** in Boulder and **DuraPlaq** in Longmont as a Diamond and Gold Level sponsors respectively for the National Photography Show. Both companies will be supplementing the cash awards for first place in each category (as well as the Best in Show award) with gift certificates. More details on these developing partnerships will be shared in an upcoming newsletter!

Co-Chairs:

Steve Markman smarkman@me.com

Rich Saxon rcsaxon@aol.com

Looking for Artists/Crafters for Taste of Louisville

Event Date: 6/6/2020, 9am to 4pm

Registration Deadline: 5/22/20

LAA hosts artists/crafters for the Taste of Louisville. There are 20 booth spaces available. We do allow LAA member's to share a space with another artist. It is a great deal and gets lots of exposure for your work. The details are in the application, attached [here](#). Feel free to contact Jane Evans revansj@comcast.net if you have questions.

Board Meeting - April 23rd

Time: 4:00 to 6:00PM

Location: Louisville Library, Louisville

Members are welcome to attend. Contact Helen Harrison at pres.louisvilleartassociation@gmail.com in advance to let her know you will be attending.

***New* Communications Request Forms on LAA Website**

To Request Web additions, Facebook Posts, and/or eBlasts, click [here](#) for the forms on our website.

Reimbursement Request Form

To be reimbursed for an LAA expense you must submit your receipt and complete an LAA Reimbursement Request Form. Click [here](#) for more information and to download the form.

Important News

AIPP Update

Until further notice, due to COVID-19 the art work that is up in the venues will continue to stay in place. The artists who are scheduled to hang work in the next few months will be kept informed by email. All town and city buildings are

closed and the small businesses are probably closed as well. We're all in a holding pattern. Stay safe! -Colleen Tucker (colleentuck@gmail.com) and Monique Gray.

Instagram. Are you active on Instagram? Or maybe you have an account, but it just isn't getting much traction? Our Social media Team wants to help you amplify your work on Instagram. Email your Instagram handle and a JPG image of your artwork (max size 1080 pixels) to Kirk Fry at kirkfry58@gmail.com. He will promote member photos/accounts a few times per week. You can also add a blurb about an upcoming exhibit, etc., which can be added to the caption of your image. Our Instagram handle is @LouisvilleArtAssociation.

Volunteers Needed

*We are a volunteer organization, **everyone** needs to volunteer to help out to keep our organization thriving and provide the great art resources we all benefit from! What will you do for LAA?*

2020 Show Co-Chairs Needed

Here's an opportunity to be a co-chair for one of our member or national shows. This is an incredible rewarding job that really helps us reach the community and support our artists. Contact Helen Harrison pres.louisvilleartassociation@gmail.com, Lynn Sarkis laamembershows@gmail.com or Ken Roberge Membership.LouisvilleArt@gmail.com if you are interested.

Membership Care Volunteer

We are looking for someone with enthusiasm for LAA members and their well being. Some of the duties of this position are:

- Perform member outreach
- Greet members at meetings
- Coordinate Membership drives and community awareness to increase our membership numbers and diversity
- Create member name tags

Please contact Ken Roberge for more info. Email:

Membership.LouisvilleArt@gmail.com

Video Production Help Needed

The LAA Board is exploring ways to fulfill our mission of skill building and mutual support and inspiration during a time when face-to-face contact is severely limited. If you have experience in areas of videography, video production, live broadcasting, or similar fields, please let us know. If you have made instructional videos, demos, or other electronic content of your art and can share the wisdom you have gained from this, please contact Helen or any Board member.

Coordinator for Set Up/Take Down at Member Meetings

For more information: Contact **Constance Frank** cfranklcsw@me.com. We need coordinators to take a month or two to coordinate set up and take down. You don't have to lift anything if you're not able. We need someone to let people know how to stack chairs 8 high, how to fit them into closet and leaving 4 tables and a few chairs up when we leave. Arrive at 6pm and leave when all the furnishings are put away - 8:45. Sign up in advance for a few months that you help out with this.

Portrait Painting Assistant. Nedra Newson needs an assistant to help set up and take down equipment on painting days. Please contact Nedra.

nedranew@comcast.net

Demo Coordinators for Member Meetings

We need a coordinator for the Member Meeting Demonstrations. You will take over from Jill Riffin, who is moving over to Workshop Coordinator with Nickie Barbee. Please contact **Steve Markman** smarkman@me.com if interested.

Hospitality Support

Help set up refreshments at various LAA events. See Lynn Sarkis laamembershows@gmail.com if you are interested in volunteering.

Photography and Digital Art (PANDA) Coordinators

Coordinator needed for the new PANDA program. See program description in Important News section

LAA Member Programs

Portrait Painting

Canceled until June 9am - Noon

Louisville Center for the Arts, 801 Grant Ave.

All artists interested in drawing/painting photographing a clothed figure are welcome. Contact: Nedra Newson, 303-494-1816. LAA Members Free; \$10 for non-members. Everyone tips the model.

Open Studio Mondays

Canceled until June 9am - Noon

Louisville Center for the Arts, 801 Grant Ave.

LAA artists meet to work on their own projects. No instruction, just friends enjoying art-making together. No fee for members. Contact **Constance Frank and Nancy Caballero**.

Please consider joining in for all or part, as we have fun with our artwork!

Drawing Study Group - Tuesdays

10am-Noon

Canceled until June (An online option is in the works). The DSG offers instruction in many different drawing techniques as well as varying subjects. The class rotates through topics every few months. Contact Helen Harrison, at pres.louisvilleartassociation@gmail.com No registration is needed.

Art in Public Places (AIPP)

Until further notice the art work that is up in the venues will continue to stay in place. The artists who are scheduled to hang work in the next few months will be kept informed by email. All town and city buildings are closed and the small businesses are probably closed as well. We're all in a holding pattern. Stay safe!

The AIPP program supports LAA member artists who want to show and sell their work in public spaces and businesses in our area. Members sign up every Fall for the following calendar year. AIPP is a members-only program and is a great incentive to join us. For more info, go to our website or contact Colleen Tucker (colleentuck@gmail.com) or Monique Gray. [Website Link](#) for list of venues, schedule and ID tags. LAA ID tags are required.

Plein Janes and Joes Schedule

Starts in May. Will implement social distancing when setting up.

Plein Air enthusiasts get together and paint outdoors every Friday, April – October as weather permits. Plein Janes and Joes will be back in April 2020.

About Our Members

Welcome to Our New Members

Jeffrey Chiles, Alice Keefer, Marilyn Morris, David Dent, Sheri Smith

Member Interview

Lori Hight

You know the name Waneka, do you not? Lori Hight is a direct descendant from this man who had a stage stop in Lafayette in the days when Uber would have lost a lot of its business to horses. He was her great grandfather, so you know you're rubbing elbows and paint brushes with local history.

Lori Hight's work can be found on her website, www.lorihight.com, a small but striking collection that makes clear her various desires to paint with as few brush strokes as possible, to see her hand clearly in her painting, and to "capture the glow always."

"There have been many stages of my Art Journey," she comments. After getting her degree in Fine Art from Colorado State University, she began a career in graphic design. She's done watercolor and oils, group and home studio work, spent ten years with Boulder Open Studios and served on their board, and is shown at many galleries. She's judged shows, and taught a great deal. "One constant interest I have had all along has been studying the effect of light on things."



Lori says her art journey has been very long. She and husband have raised three children (Tanner, 35, Kelly 33, and Whitney, 31). From the early 60's she's been a professional painter. Just now she's working in a tax office, and will return happily to LAA and painting as soon as this season withers away.

She comments on her painting adventure: "I've enjoyed plein-air painting, mostly because I love just being outdoors, but also, painting with speed and in challenging conditions restricts my ability to render a scene, so instead I have to try and grab the essence of it. It's challenging and fun!"

Her classes involve two sets of oils, depending on the season. She found that painting inside in the winter may leave the painter feeling the effects of the vapors, and so uses special non-threatening oils at that time.

Lori is fascinated by the following quotation from Georgia O'Keeffe: "Interest is the most important thing in life. Happiness is temporary, but interest is continuous." Lori adds, "As creative people, we possess brains full of images and ideas that can steer us through our entire life. Aren't we lucky!"

McKee

LAA Homeless Art Program

Your new and used art supplies are needed by our member Susan Stephans for the homeless. She provides a weekly free art workshop and helps attendees create, show and sell their art. Can you help? We need new or used acrylics, tempera paint, watercolor, canvases and good paper. If you can help, bring your items to the next meeting. Look for a blue polka dot collection box at the meeting. Please contact Susan Stephans susan@operant.com if you can donate new or used supplies. Thank you.

2020 Workshop Schedule

Workshop Time: 9:00am to 3:00pm

Location: Louisville Art Center unless otherwise noted.

To Register: Go to our website, <https://www.louisvilleart.org/workshops--classes.html>

Contact: Steve Markman smarkman@me.com for more information

LAA Member Coupon Code: LAA2020 - Note some Workshop fees are changing in 2020.

One day workshop Fees: Members will pay \$50 and non-members will pay \$70

Two day workshop Fees: Members will pay \$130 and non-members will pay \$170

For refunds please contact Steve Markman smarkman@me.com. You will be refunded by check. Please do not dispute the charges online at our website.

Date	1 Day/2 Day	Artist	Title
18-Jun & 19-Jun	2 Day	Kath Reilley	Interpreting the Landscape in Plein Air
17-Jul	1 Day	Janet Nunn	Painting without a Brush
15-Aug	1 Day	Karen Roehl	The Language of Abstraction
21-Oct	1 Day	Dennis Pendleton	The Art of Color

Photography and Digital Art (PANDA) Workshops

PANDA Workshops are on Saturday as at the Louisville Center for the Arts and are from 9:00am to Noon. These workshops focus on photography and digital arts. Registration on the LAA Website is required. Registration is \$130 for LAA members, \$150 for BAG (Broomfield Art Guild) members, and \$170 for non-members. (LAA members please use your discount code for a reduced price.)

Date	Artist	Title
20-Jun	Judi Dressler	Photographing Birds

2020 Dabblers Schedule

The Dabblers workshops are an opportunity for people to 'dabble' in a new medium or technique with minimal cost. Dabblers are 3 hours long.

Time: Varies

Location: Louisville Art Center unless otherwise indicated.

Cost: \$20 for members; \$30 for non-members. Pay on-line at time of registration. **Members:** Use your member code when you check out. **LAA Member Coupon Code:** LAA2020

Contact: Steve Markman smarkman@me.com. Click [here](#) to register.

Date	Artist	Title
11-Jul	Jane Braley	Expanding Artistic Creativity
22-Aug	Jill Rumley	Marketing Your Artwork
6-Sep	Xenia Sease	Pastel Landscape Techniques
17-Oct	Helen Harrison	Charcoal <i>Illusions</i>

Calls for Entry, Classes and Other Opportunities

Plein Air Workshop with Bill Meuser

Dates: May 21-23

Lose your fear and hesitation and let your paintbrush dance, as you learn about light, shadow, composition, distance and how to capture the fleeting light.

For more information contact Bill at bmeuser@gmail.com or call 303-250-6222 to register. Tuition is \$300. All levels welcome.

Officers

Helen Harrison, President, Flipcause roll out, Grant Team-SCFD

Lynn Sarkis, Vice President, Communications Team Liaison, Art Center Calendar, Flipcause, Grant Team-SCFD, Mini Grants

Vince Dean, Treasurer, Grant Team-SCFD, Taste of Louisville

Ken Roberge, Secretary

For the full list of Board Members and Volunteer Coordinators, see our website at:

<https://www.louisvilleart.org/board-of-directors.html>

Directors

Steve Markman, Members Programs Team Liaison for Workshops/Demos/Dabblers; LAA Calendar/Art Center Calendar
Constance Frank, Featured Programs, Member Meetings, Liaison for LCC

Kirk Fry, Fundraising Team Liaison; Fall Festival Booths in Louisville

Merryll Saylan, Duties TBD

Jay Lynch, Duties TBD

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